



**Government of India
Ministry of MSME**

District Industrial Profile of Kaushambi District

**Carried out by:
MSME-DI, Allahabad**



MICRO, SMALL & MEDIUM ENTERPRISES

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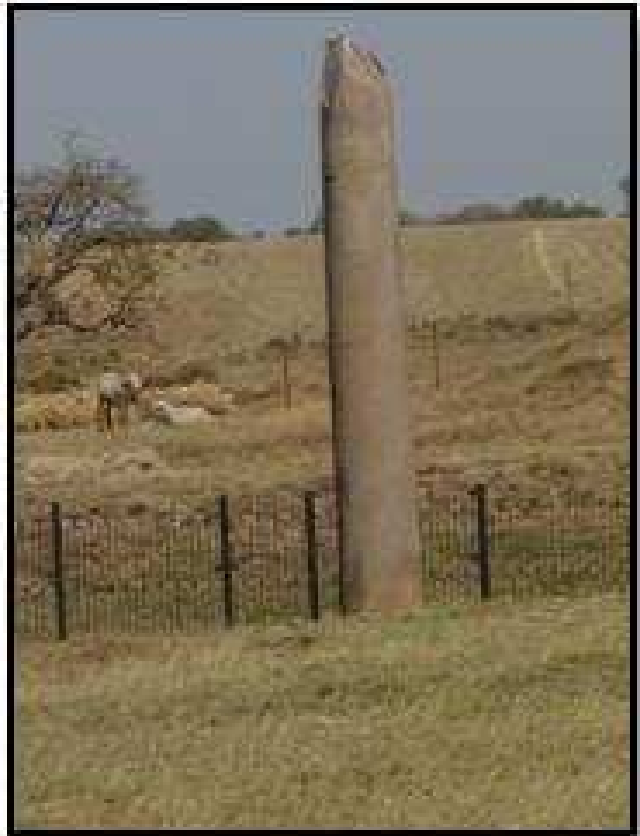
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Brief Industrial Profile of District Kaushambi

1. General Characteristics of the District

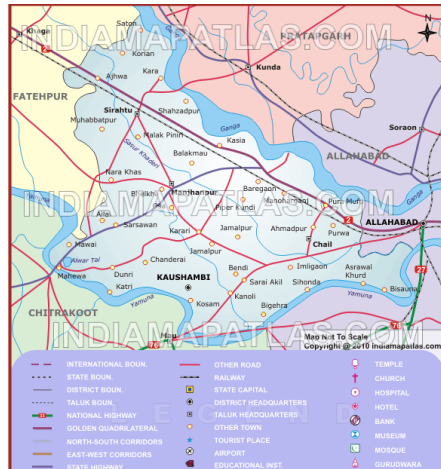
Kaushambi district was carved out of Allahabad district on 4th April 1997. The Buddhist Commentarial scriptures give two reasons for the name Kaushambi/Kosambi. The more favoured is that the city was so called because it was founded in or near the site of the hermitage once occupied by the sage Kusumba (Kusumbha). Another explanation is that large and stately margosa-trees (Kosammarukkhā) grew in great numbers in and around the city.

During Buddha's time Kaushambi was one of the six most important and prosperous towns of India. It was a nerve center of ancient Indian communications as the principal routes from north to south and east to west met at the city. It was a terminus of river traffic and an important emporium of Madhyadesa. The city retained its importance at least up to the sixth century AD as it was visited by the Chinese pilgrims Fa-Hien and Yuan-Chwang. This district is very important for history lovers who have interest in ancient history. Many Kaushambi artifacts are in Allahabad Museum. It has a few excavated sites, including a Pillar of Ashoka with inscriptions in Pali; surrounding the pillar is a historic site of ruins of the Vatsa Mahajanapada and its university



1.1 Location and Geographical Area

Kaushambi District is situated on the southern part of the State of Uttar Pradesh and surrounded by the district Allahabad in the east, Fatehpur in the west, Chitrakoot in the south and district Pratapgarh in north. The total geographical area of the district is 1903.17 Sq. Km. The coordinates of Kaushambi are 25° 31' 26" N latitude and 81° 23' 41" E longitude. It is an old town situated on the northern bank of Yamuna, about 55 km west of Allahabad.



1.2 Topography.

Total land area of district lies in between the holy rivers Ganga in north and Yamuna in south and comprises of alluvial soil group having sandy and sandy loam soil. In its general aspect the district is a level plain without any hills. The only variations in the surface are caused by the uneven land along the streams that drain it. Depressions of varying depth and extent are found here and there, in which the surface drainage of the interior collects.

1.3 Availability of Minerals

No mineral deposit is available in Kaushambi except for Ordinary Sand reported in some parts of the district. Production figure during the year 2010-11 is as under:

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		Nil
MINOR		
1.	Ordinary Sand	13125.000

SOURCE: DEPT. OF MINES & GEOLOGY, Kaushambi

1.4 Forest

The forests cover in the districts, based on interpretation of satellite data of Oct 2008-Jan 2009, is 27Km² which is approximately 1.27% of the district's geographical area. In terms of forest canopy density classes, district has about 07Sq. Km. area under moderately dense forest and approximately 20 Sq. Km. under open forest. The main forest species are Mahuwa, Mango, Teak, Jamun, Bel, Tandu, Bamboo, Guava, Palas, Amla, etc.

1.5 Administrative set up.

The district falls in Allahabad division and comprises of 3 tehsils namely Chail, Manjhanpur and Sirathu. It has 8 Blocks and 96 Nyay Panchayat. Manjhanpur town is the seat of administration of Kaushambi District. According to the 2011 census Kaushambi district has a population of 1,596,909. This gives it a ranking of 313th in India out of a total of 640 districts. It has a population density of 897 inhabitants per square kilometer. Its population growth rate over the decade 2001-2011 was 23.49%. Kaushambi has a sex ratio of 905 females for every 1000 males and a literacy rate of 48.2%.

2. District at a Glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	2010-11		25° 31' 26'' N
	ii) Longitude	2010-11		81° 23' 41'' E
	iii) Geographical Area	2010-11	Hectares	190317
(B)	Administrative Units	2010-11		
	i) Sub divisions	2010-11	Nos.	-

	ii) Tehsils	2010-11	Nos.	3
	iii) Sub-Tehsil	2010-11	Nos.	-
	iv) Patwar Circle	2010-11	Nos.	-
	v) Panchayat Simitis	2010-11	Nos.	88
	vi) Nagar Nigam	2010-11	Nos.	-
	vii) Nagar Palika	2010-11	Nos.	-
	viii) Gram Panchayats	2010-11	Nos.	440
	xi) Revenue villages	2010-11	Nos.	868
	x) Assembly Area	2010-11	Nos.	3
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Thousands	838095
	ii) Female	2011	Thousands	758814
(B)	Rural Population	2011	Thousands	1472538
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	182006
	ii) Forest cover	2010-11	"	47
	iii) Non Agriculture Land	2010-11	"	27623
	v) cultivable Barren land	2010-11	"	1360
4.	Forest			
	(i) Forest	2010-11	Hectares	246
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	146423
	ii) Buffaloes	2007	Nos.	207336
B.	Other livestock			
	i) Goats	2007	Nos.	125742
	ii) Pigs	2007	Nos.	385336
	iii) Dogs & Bitches	2007	Nos.	91507

	iv) Railways			
	i) Length of rail line	2010-11	Km.	63
	V) Roads			
	(a) National Highway	2010-11	Km.	44
	(b) State Highway	2010-11	Km.	84
	(c) Main District Highway	2010-11	Km.	38
	(d) Other district & Rural Roads	2010-11	Km.	1262
	(e) Rural Road/ Agriculture Marketing Board Roads	2010-11	Km.	80
	(f) Kachacha Road	2010-11	Km.	131
	(VI) Communication			
	(a) Telephone connection	2010-11	Nos.	8649
	(b) Post offices	2010-11	Nos.	125
	(c) Telephone center	2010-11	Nos.	1288
	(d) Density of Telephone	2010-11	Nos./1000 person	47
	(e) Density of Telephone	2010-11	Nos. per Km.	79
	(f) PCO Rural	2010-11	Nos.	1143
	(g) PCO STD	2010-11	Nos.	1143
	(h) Mobile BSNL	2010-11	Nos.	469394
	(VII) Public Health			

(a) Allopathic Hospital	2010-11	Nos.	5
(b) Beds in Allopathic hospitals	2010-11	Nos.	308
(c) Ayurvedic Hospital	2010-11	Nos.	5
(d) Beds in Ayurvedic hospitals	2010-11	Nos.	37
(e) Unani hospitals	2010-11	Nos.	4
(f) Community health centers	2010-11	Nos.	4
(g) Primary health centers	2010-11	Nos.	34
(h) Dispensaries	2010-11	Nos.	13
(i) Sub Health Centers	2010-11	Nos.	176
(j) Private hospitals			02
(VIII) Banking commercial			
(a) Commercial Bank	2010-11	Nos.	43
(b) Rural Bank Products	2010-11	Nos.	19
(c) Co-Operative bank products	2010-11	Nos.	10
(d) PLDB Branches	2010-11	Nos.	3
(IX) Education			
(a) Primary school	2010-11	Nos.	1282
(b) Middle schools	2010-11	Nos.	898
(c) Secondary & senior secondary schools	2010-11	Nos.	318
(d) Colleges	2010-11	Nos.	27
(e) Technical University	2010-11	Nos.	0

2.1 Existing Status of Industrial Areas in the District Kaushambi

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Mini. Ind. Estate Parshara,	1.484	1.484	247	56	56	-	9
2	Madhupur Block Newada	1.027	1.027	247	34	34	-	2
	Total	2.511	2.511	494	90	90	-	11

Source: UPSIDC, Allahabad

3. Industrial Scenario of Kaushambi

3.1 Industry at a Glance

Sl. No	Head	Unit	Particulars
1.	Registered Industrial Unit	Nos.	2231
2.	Total Industrial Unit	Nos.	3852
3.	Registered Medium & Large Unit	Nos.	NIL
4.	Estimated avg. no. of Daily Worker Employed in Small Scale Industries	Nos.	04
5.	Employment in Large and Medium Industries	Nos.	NIL
6.	No. of Industrial Area	Nos.	02
7.	Turnover of Small Scale Industries	In Lacs	180
8.	Turnover of Medium & Large Scale Industries	In Lacs	NIL

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	Kaushambi District was created in the Year 1997 hence the data from the year 1984-85 to 1997-98 is not available		
	1985-86			
	1986-87			
	1987-88			
	1988-89			
	1989-90			
	1990-91			
	1991-92			
	1992-93			
	1993-94			
	1994-95			
	1995-96			
	1996-97			
	1997-98			
	1998-99	120	325	72.0
	1999-2000	130	327	76.2
	2000-01	130	345	77.3
	2001-2002	130	348	78.0
	2002-03	135	380	80.00
	2003-04	135	380	90.00
	2004-05	145	475	144.20
	2005-06	145	475	175.00
	2006-07	173	422	114.00
	2007-08	238	622	577.00
	2008-09	238	561	347.00
	2009-10	250	618	5002.00
	2010-11	262	676	5012.00
	Total	2231	6084	11555.35

Source: DIC Kaushambi

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	970	3474	1880
22	Soda water			
23	Cotton textile	07	24.50	74
24.	Woolen, silk & artificial Thread based clothes.	04	6.9	42
25.	Jute & jute based	13	8.63	56
26.	Ready-made garments & embroidery	186	1650	498
27.	Wood/wooden based furniture	204	2450	720
28.	Paper & Paper products	09	24.5	40
29.	Leather based			
31.	Chemical/Chemical based	80	820.87	589
30.	Rubber, Plastic & petro based			
32.	Mineral based	12	46.4	120
33.	Metal based (Steel Fab.)	200	810.0	610
35.	Engineering units	172	610	380
36.	Electrical machinery and	14	28.2	60
97.	Repairing & servicing	202	995.2	507
01.	Others	163	596.15	508
	TOTAL	2231	11555.35	6084

Source: DIC Kaushambi

3.4 Large Scale Industries / Public Sector undertakings

3.4.1 List of the units in Allahabad

Nil

3.4.2 Major Exportable Item

Not Applicable

3.4.3 Growth Trend

Not Applicable

3.4.4 Vendorisation / Ancillarisation of the Industry Not Applicable

3.5 Medium Scale Enterprises

3.5.1 List of the units Allahabad Nil

3.5.2 Major Exportable item Not Applicable

3.6 Potential for New MSMEs

3.6.1 Service Enterprises

Kaushambi is a place of historical interest. There are many famous temples in the district, namely the Sheetala Temple of Kara, Durga Devi Temple of Manjhanpur, Jain temple at Prabhasgiri, Durga Devi Temple and Kamasin Devi Temple at Gambheerapurab village. The historic sites of Kara and Kaushambi, Ashoka Pillar, built in 232 BC are some of the main attractions of this archaeological site. Excavation of the area reveals that there was a Vihar around the pillar.

These historical monuments and temples make Kaushambi very important tourist and pilgrim destination which offer very good scope for services related to tour and travel. Some of the potential service areas are listed below:

- Hotels and Restaurants
- Travel Agencies
- Taxi and Bus Rentals
- Health Resorts
- Tourist Guides
- Laundries

- Amusement Parks
- Adventure Sports Centers
- Gymnasium
- Coaching Centers
- Vocational Training Centers
- Auto Service Center
- Computer Job Work
- Photo Studio
- Beauty Parlors
- Entertainment
- D T P and Printing

3.6.2 Potential for New Manufacturing Enterprises

The district of Kaushambi has an agrarian economy. The soil of the district is very fertile and the crops which are mainly cultivated are wheat and rice. Some other crops like chana, arhar and urad are also grown. It is Kaushambi where the special kind of guava, the Allahabad type, is found. It offers very good scope for food processing and live stock based industries. Some of the manufacturing areas having potential for development in the district are listed below:

- Rice mill
- Flour mill
- Dall Mill
- Bone mill
- Dairy
- Fruits and vegetables preservation
- Kettle feed
- Poultry
- Poultry feed
- Piggery

- Cold storage
- Floriculture
- Aromatic and Medicinal Plants Processing
- Organic Food
- Tissue culture
- Mushroom Growing & Preservation
- Vermi compost
- Bee Keeping
- Dry spice Packaging
- Gate, Grill, Shutter
- Canvas Bags/ Biodegradable Carry Bags
- Exercise book
- Readymade garments
- Agricultural Implements
- Nylon Ropes
- Cement Jali
- Phenyl
- Leather goods

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector - NIL

4.1.2 Service Sector - NIL

4.2 Details for Identified cluster - NIL

5. General issues raised by industry association during the course of meeting

1. Shortage of power supply

2. Lack of Infrastructure Facilities
3. Problem of Raw materials transportations
4. Inadequate credit facility

7). STEPS TO SET UP MSMEs

S.No.	Type of Assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	DIC Kaushambi

2.	Identification of Project Profiles, Techno economic and managerial consultancy services, market survey and economic survey reports.	(1) DIC Kaushambi (2) MSME-DI Allahabad. (3) NSIC Allahabad. (4) Private Consultant
3.	Land and Industrial Shed	U.P.S.I.D.C., Allahabad
4.	Financial Assistance	Financial Institute and Bank
5.	For raw materials under Govt. supply	NSIC Naini, Allahabad
6.	Plant and machinery under hire/purchase basis	NSIC, Naini, Allahabad
7.	Power/Electricity	U.P.P.C. Ltd. Kaushambi
8.	Technical Know how	MSME-D1 Allahabad
9.	Quality & Standard	BIS, Kanpur
10.	Marketing/Export Assistance	NSIC, Allahabad MSME-DI Allahabad
11.	Other Promotional Agencies	(1) Polytechnic (2) KV IC, DIC